

Report regarding
Erasmus Project + “An Interesting Journey from Theory to Practice and from School to Business”
L’Aquila, Italy

The Italian part of the Erasmus Project was held during the week that started on 21st of November and which ended on 26th of November. It meant a week full of a helpful business advice and knowledge sharing for all the participants.

On the 21st of November, on a Monday, the current part of the project officially started. The day began with a visit of the hosting school, where members got the first opportunity to socialize. After some free time, the day continued with a guided tour of L’Aquila during which we saw at first hand how the economy and businesses of L’Aquila have adapted since the 2009 Earthquake and also the importance of touristic businesses for such cities.

Tuesday, 22nd of November, the day started with a workshop which quickly turned into a contest, where students had the chance to work with their colleagues from the other countries to create a business logo. Also, all students presented the advancements they made on their businesses’ plans. Afterwards everybody had some free time, and then went to dinner, where all the students spent quality time together and managed to get to know each other better.

Wednesday, the 23rd of November started off early with a hike in the Abruzzo’s countryside, the local region. After about half an hour we got to our first destination, Calascio which was a small village right on top of the mountains. We were amazed by the breathtaking views that didn’t leave our sight for the rest of the day. In front of the village, we met the first tour guide who later on told us all about the history of the place. In Calascio we visited what used to be a fortress at the top of a small mountain from which we could see the tallest mountain in the Apennines. The views were wonderful, it seemed that somehow, we were at the end of the world. To my big surprise the tour continued right where i thought it would end. We started walking in the nature of the local national park. The hiking took about one hour in which we socialised with each other. After the hike, we visited the village of Santo Stefano di Sessanio. Where we got to understand how donkeys are used by a local touristic business to enrich the experience of their clients. At the end of the day, we got to not only to eat delicious food at a restaurant but also learn about how such a business can be linked with a cultural events startup to provide a profitable but also enjoyable hub for enthusiasts.

On the 24th of November, the participants went on a trip to Rome. While being guided through the streets of this wonderful ancient city, they had the opportunity to learn about the rich history that was all around them and see important landmarks such as the Colosseum, Fontana di Trevi and the Pantheon. Throughout this experience the students had the chance to find out more about tourism and how it can be turned into a business.

The last official day of the project was on Friday, November 25th. In the morning we attended the Closing ceremony, where we began to feel that this amazing experience was coming to an end. The final moments spent together with our international friends took place in the evening, at a festive dinner, where we were delighted with some local culinary specialties. Afterwards, all the students came together to say goodbye and to thank everybody for everything they had done to make this experience an amazing and unforgettable one.

In conclusion, this chapter of the current Erasmus project has succeeded in expanding all participants’ horizons regarding tourism and sport related businesses while also allowing for each and every one of us to create new contacts and enrich our knowledge of the Italian culture.



